



# Graphic Communication Technology

**Department:** Business and Information Technology

**Degree:** Associate of Applied Science (A.A.S.)

**Entry time:** Fall, Spring, Summer

**Length:** 2 years (5 semesters)

## Program Description

In today's world, graphic designers have had a hand in virtually every place you look. Advertisements, websites, packaging, and movies are just a few examples of where graphic designers use their artistic skills to create attractive images to speak to various audiences. Kirkwood's Graphic Communication Technology program will prepare you for the fast paced world of graphic design with industry standard programs and equipment. You'll have the experience you need to make your mark in the industry you choose.

## Career Opportunities

Graphic design  
Advertising agencies  
Printing and publishing companies  
Web design

## Sample Classes

Design Fundamentals  
Survey of Graphic Communications  
Drawing  
Photography  
Principles in Advertising  
Illustrator I and II  
Digital Layout I and II  
Fundamentals of Web Programming  
Digital Imaging  
Introduction to Web Media  
Production Techniques

## Program Attributes

Students work on real client projects. Curriculum includes the development of 2D and online portfolios. International study opportunities in Singapore, Denmark or Australia. Small class sizes allow for a greater amount of individual instruction. Students learn design techniques on industry standard software and hardware.

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## Certificate Options

Customize your degree and boost your resume with Kirkwood's certificate options. Students in the Graphic Communication Technology program can specialize in:

Web Design  
Web Development  
Social Media

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## Kibbie Grant

Students in this program may be eligible to have part of their tuition paid for by the Kibbie Grant. Go to [www.kirkwood.edu/Kibbie](http://www.kirkwood.edu/Kibbie) for more details.

## Scholarships

We award more scholarships than any other community college in Iowa. Complete one application to be eligible. To apply visit: [www.kirkwood.edu/scholarships](http://www.kirkwood.edu/scholarships).

Kirkwood Community College shall not engage in nor allow unlawful discrimination against individuals involved in its educational programs and activities on the basis of race, creed, color, sex, sexual orientation, gender identity, national origin, religion, age, disability, or actual or potential parental, family, or marital status. If you have questions or complaints related to compliance with the policy, please contact the Vice President of Human Resources at Kirkwood Community College, 313 Kirkwood Hall, 6301 Kirkwood Blvd. SW, Cedar Rapids, IA 52404, Telephone: 319-398-5572, Email: [equity@kirkwood.edu](mailto:equity@kirkwood.edu), or the Director of the Office for Civil Rights U.S. Department of Education, Citigroup Center, 500 W. Madison St., Suite 1475, Chicago, IL 60661-7204, Telephone: 312-730-1560, Fax: 312-730-1576, Email: [OCR.Chicago@ed.gov](mailto:OCR.Chicago@ed.gov).