

## 2017 - 2018 Fiscal Year Effectiveness Profile Report - Institutional Level

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This report contains credit data as it relates to enrollment, academic achievement, graduation and transfer (where appropriate), employment, and resources for **Kirkwood Community College**. Academic Affairs and Institutional Research distributes this information annually to faculty, staff, administration, and other stakeholders in support of their continuous improvement dialogues. This information can serve as a starting point for designing further investigations, research, professional development, and/or grant seeking.

Division and program level statistics can be found on <https://kin.kirkwood.edu/kcc/currassess/default.aspx> --select the division sub-site, program folder, and then the "Program Data Reports" folder.

For deeper interpretation beyond these descriptive statistics and/or more sophisticated research, please contact the Director of Institutional Research, Kirkwood Community College, 6301 Kirkwood Blvd. SW, Cedar Rapids, Iowa, 52406, 319-398-7116.

### Table of Contents

<b>Enrollment</b>	Page 2
<b>Academic Achievement</b>	Page 6
<b>Graduation Outcomes</b>	Page 8
<b>Employment</b>	Page 11
<b>Resources</b>	Page 14
<b>Glossary</b>	Page 17

# 2017 - 2018 Fiscal Year Effectiveness Profile Report - Institutional Level

## Enrollment (Based on Student Program in MIS Reporting)

### *Fiscal Year Enrollment*

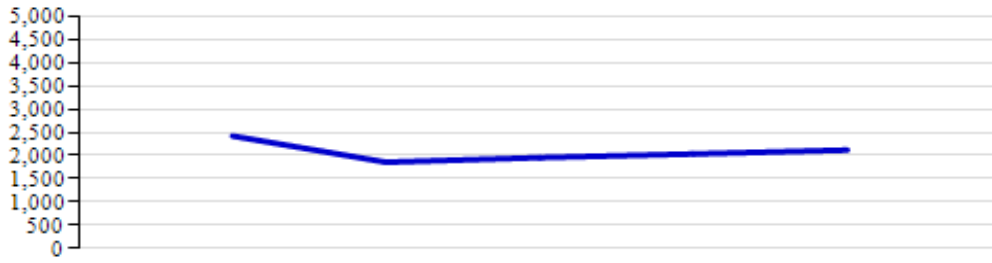
#### Unduplicated Credit Cohort Headcount



	2013 - 2014	2014 - 2015	2015 - 2016	2016 - 2017	2017 - 2018
■ Institution	19,497	18,544	18,485	18,110	17,723

# 2017 - 2018 Fiscal Year Effectiveness Profile Report - Institutional Level

## Unduplicated Credit Non-Cohort Headcount



	2013 - 2014	2014 - 2015	2015 - 2016	2016 - 2017	2017 - 2018
■ Institution	2,419	1,854	1,953	2,034	2,116

# 2017 - 2018 Fiscal Year Effectiveness Profile Report - Institutional Level

## Fall Enrollment

### Unduplicated Credit Cohort Headcount



	2013 - 2014	2014 - 2015	2015 - 2016	2016 - 2017	2017 - 2018
■ Institution		13,100	13,353	13,106	12,800

# 2017 - 2018 Fiscal Year Effectiveness Profile Report - Institutional Level

## Unduplicated Credit Non-Cohort Headcount



	2013 - 2014	2014 - 2015	2015 - 2016	2016 - 2017	2017 - 2018
■ Institution		1,606	1,461	1,639	1,680

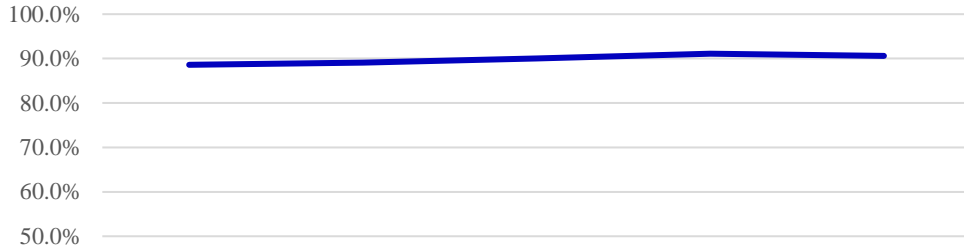
# 2017 - 2018 Fiscal Year Effectiveness Profile Report - Institutional Level

## Academic Achievement (Based on MIS Fiscal Year and NCCBP)

### Within Course

#### Retention Rate

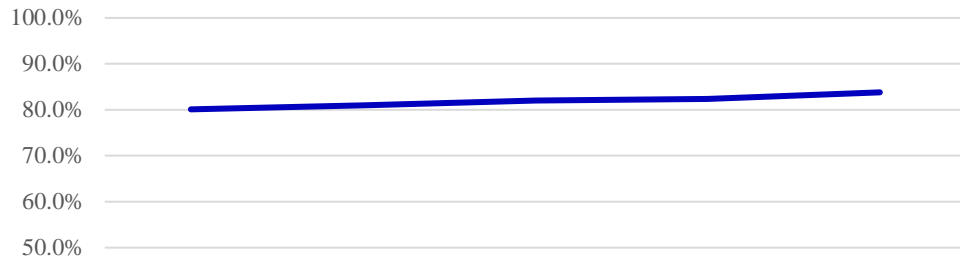
Count of A, A-, B+, B, B-, C+, C, C-, D+, D, D-, F, Q, P, O grades DIVIDED BY count of A, A-, B+, B, B-, C+, C, C-, D+, D, D-, F, Q, P, W, O grades



	2013 - 2014	2014 - 2015	2015 - 2016	2016 - 2017	2017 - 2018
Institution	88.6%	89.1%	90.0%	91.1%	90.6%

#### Completer Success Rate

Count of A, A-, B+, B, B-, C+, C, P grades DIVIDED BY count of A, A-, B+, B, B-, C+, C, C-, D+, D, D-, F, Q, P, O grades



	2013 - 2014	2014 - 2015	2015 - 2016	2016 - 2017	2017 - 2018
Institution	80.1%	81.0%	82.0%	82.4%	83.8%

# 2017 - 2018 Fiscal Year Effectiveness Profile Report - Institutional Level

## *Between Course*

### Fall-to-Spring Persistence Rate

All students (excluding high school students ) enrolled in Spring who were enrolled in Fall DIVIDED BY all students enrolled in Fall LESS those who did not return but who received an award by the end of Fall



	2013 - 2014	2014 - 2015	2015 - 2016	2016 - 2017	2017 - 2018
■ Institution	72.8%	75.2%	73.2%	72.6%	73.5%

### Fall-to-Fall Persistence Rate

All students (excluding high school students) enrolled in current Fall who were enrolled in the previous Fall DIVIDED BY all students enrolled in previous Fall LESS those who did not return but who received an award by the end of the preceding Summer

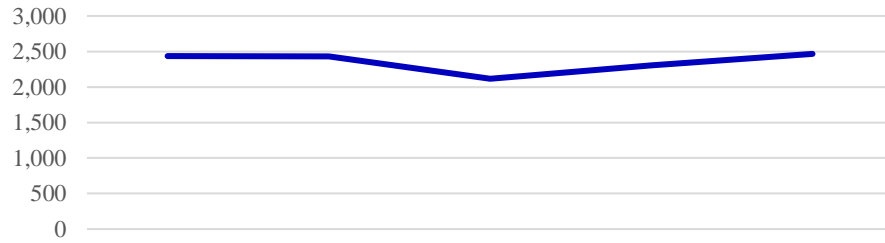


	2013 - 2014	2014 - 2015	2015 - 2016	2016 - 2017	2017 - 2018
■ Institution	47.9%	48.3%	50.0%	49.4%	50.0%

# 2017 - 2018 Fiscal Year Effectiveness Profile Report - Institutional Level

## Graduation Outcomes (Based on IPEDS)

*Award Count* (Fiscal Year Completions)



	2013 - 2014	2014 - 2015	2015 - 2016	2016 - 2017	2017 - 2018
■ Institution	2,433	2,432	2,116	2,303	2,466



# 2017 - 2018 Fiscal Year Effectiveness Profile Report - Institutional Level

## 150% Graduation Rate

Number of federal cohort students who received an award in 150% or less of the time anticipated to complete the award DIVIDED BY federal cohort LESS exclusions



	2013 - 2014	2014 - 2015	2015 - 2016	2016 - 2017	2017 - 2018
<span style="color: blue;">■</span> Institution			23.9%	27.3%	29.3%

## 150% Transfer without Graduation Rate

Number of federal cohort students who have not received an award and have transferred to another institution within 150% or less of the time to complete DIVIDED BY federal

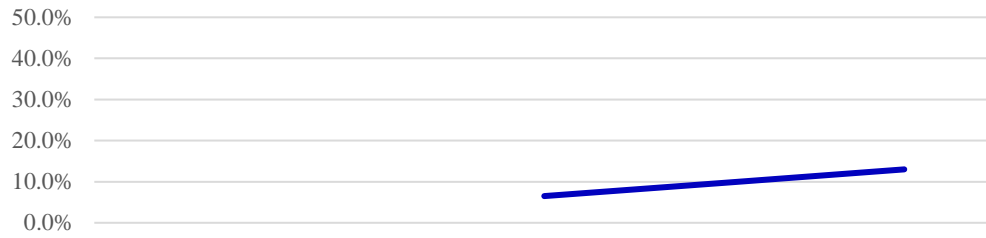


	2013 - 2014	2014 - 2015	2015 - 2016	2016 - 2017	2017 - 2018
<span style="color: blue;">■</span> Institution			8.4%	8.2%	9.9%

# 2017 - 2018 Fiscal Year Effectiveness Profile Report - Institutional Level

## *150% Transfer with Graduation Rate*

Number of federal cohort students who received an award and transferred to another institution within 150% or less of the time to complete the award DIVIDED BY federal cohort less exclusions.



	2013 - 2014	2014 - 2015	2015 - 2016	2016 - 2017	2017 - 2018
<span style="color: blue;">■</span> Institution			6.5%	9.7%	13.0%

## 2017 - 2018 Fiscal Year Effectiveness Profile Report - Institutional Level

### Employment (Based on annual EMSI data for 7-county region)

#### *Annual Regional Job Openings*



	2013 - 2014	2014 - 2015	2015 - 2016	2016 - 2017	2017 - 2018
■ Institution	17,147	16,562	17,585	15,213	16,941

# 2017 - 2018 Fiscal Year Effectiveness Profile Report - Institutional Level

## *Average Median Regional Hourly Earnings*

The sum of median regional hourly earnings of occupations in a category multiplied by the number of jobs in each corresponding occupation divided by the sum of the number of jobs for occupations in the category (i.e., weighted average)



	2013 - 2014	2014 - 2015	2015 - 2016	2016 - 2017	2017 - 2018
■ Institution	\$22.63	\$22.65	\$22.62	\$22.63	\$21.76

# 2017 - 2018 Fiscal Year Effectiveness Profile Report - Institutional Level

## *Employment Rate (Based on IDOE and IWD Education Outcomes Report)*

The number of program completers who did not continue their education and were matched to an unemployment insurance record one year after program completion DIVIDED BY All program completers who did not continue their education after program completion



	2013 - 2014	2014 - 2015	2015 - 2016	2016 - 2017	2017 - 2018
<span style="color: blue;">■</span> Institution	93.1%	91.3%	93.5%	91.8%	92.0%

# 2017 - 2018 Fiscal Year Effectiveness Profile Report - Institutional Level

## Resources (Based on Enrollments in MIS Fiscal Year Reporting)

### *Number of Attempted Credit Hours*



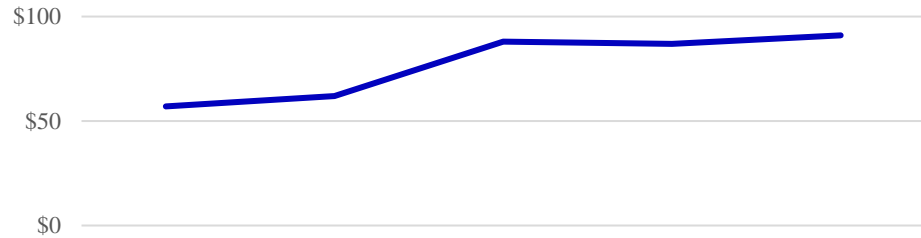
	2013 - 2014	2014 - 2015	2015 - 2016	2016 - 2017	2017 - 2018
■ Institution	311,998	287,679	288,782	286,566	274,406

# 2017 - 2018 Fiscal Year Effectiveness Profile Report - Institutional Level

## Cost Per Credit Hour

### Instructional Cost Per Attempted Credit Hour

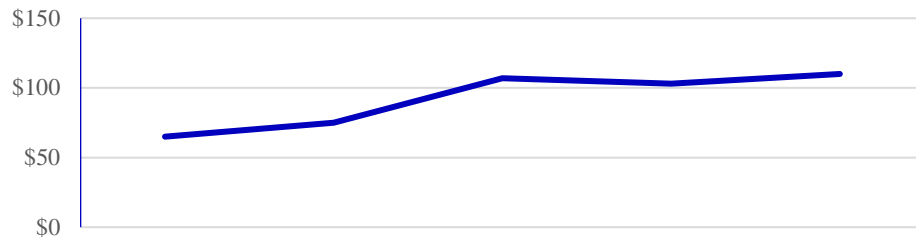
Number of credit hours of instruction provided TIMES Faculty Overload Credit Hour Rate  
DIVIDED BY number of student attempted credit hours



	2013 - 2014	2014 - 2015	2015 - 2016	2016 - 2017	2017 - 2018
Institution	\$57	\$62	\$88	\$87	\$91

### Instructional Cost Per Completed Credit Hour

Number of credit hours of instruction provided TIMES Faculty Overload Credit Hour Rate  
DIVIDED BY number of student completed credit hours

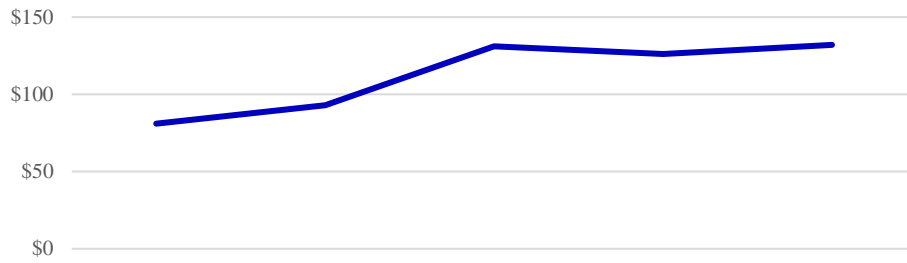


	2013 - 2014	2014 - 2015	2015 - 2016	2016 - 2017	2017 - 2018
Institution	\$65	\$75	\$107	\$103	\$110

# 2017 - 2018 Fiscal Year Effectiveness Profile Report - Institutional Level

## Instructional Cost Per Successful Credit Hour

Number of credit hours of instruction provided TIMES Faculty Overload Credit Hour Rate DIVIDED BY number of student successfully completed credit hours



	2013 - 2014	2014 - 2015	2015 - 2016	2016 - 2017	2017 - 2018
<span style="color: blue;">■</span> Institution	\$81	\$93	\$131	\$126	\$132



## 2017 - 2018 Fiscal Year Effectiveness Profile Report - Institutional Level

### Glossary Terms

<b><u>150% Graduation Rate</u></b>	The percent of federal cohort students who receive an award in 150% of normal time to completion.
<b><u>Attempted Credit Hour</u></b>	Registrations through the census date of the course times the credit value of the course.
<b><u>Award</u></b>	A degree, diploma or certificate conferred to a student upon successful completion of a program of study.
<b><u>CIP</u></b>	Classification of Instructional Programs.
<b><u>Completed Credit Hour</u></b>	Registrations through the end date of the course times the credit value of the course.
<b><u>Completer Success Rate</u></b>	The percent of students who complete a course and receive a grade with a value of 2.0 or higher.
<b><u>Course</u></b>	A unit of instruction that has the following: a formalized syllabus; a description; a condensed outline or statement; a minimum of one contact hour (fifty minutes) in length; an approval in accordance with board policy; and an instructor of record.
<b><u>Credit Hour</u></b>	A unit of measure representing the equivalent of an hour (50 minutes) of instruction per week over the entire term. It is applied toward the total number of credit hours needed for completing the requirements of a degree, diploma, certificate, or other formal award. (per IPEDS Glossary <a href="https://nces.ed.gov/ipeds/glossary/?charindex=C">https://nces.ed.gov/ipeds/glossary/?charindex=C</a> )
<b><u>Department</u></b>	Next lower level from division of a hierarchy within Academic Affairs that consists of one or more similar programs within a division.
<b><u>Division</u></b>	A top level of a hierarchy within Academic Affairs headed by a dean (who may head one or more divisions).
<b><u>Enrollment Exclusions</u></b>	Number of students registered for a course through its census date. Individuals removed from the federal cohort due to death, permanent disability or military, church missions, or Peace Corp service.
<b><u>Fall-to-Fall Persistence Rate</u></b>	The percent of students enrolled in Fall who did not graduate and returned the following Fall.
<b><u>Fall-to-Spring Persistence Rate</u></b>	The percent of students enrolled in Fall who did not graduate and returned the following Spring.
<b><u>Federal Cohort</u></b>	(per IPEDS) all students who enter an institution as full-time, first-time degree or certificate-seeking undergraduate students during the fall term of a given year.
<b><u>Institution</u></b>	Kirkwood Community College.
<b><u>Instructional Cost Persistence Rate</u></b>	Credit hour value of a section TIMES faculty overload credit hour rate. The percent of students who did not graduate in the intervening time and continue enrollment from one term to another.
<b><u>Program</u></b>	Next lower level from department of a hierarchy within Academic Affairs defined by a single Federal CIP (Classification of Instructional Programs) number consisting of a collection of similar courses and one or more awards
<b><u>Region</u></b>	The seven counties representing the majority of Kirkwood's district. (i.e., Benton, Cedar, Iowa, Johnson, Jones, Linn, and Washington counties)
<b><u>Retention Rate</u></b>	The percent of students registered through the census date of a course who complete the course.
<b><u>SOC</u></b>	Standard Occupational Classification.
<b><u>Successful Credit Hour</u></b>	Registrations through the end date of a course resulting in a grade value of 2.0 or greater times the credit value of the course.
<b><u>Transfer</u></b>	Subsequent enrollment in 4-year institution.